

Devin Callahan

7040 South 41st Place | Phoenix, AZ 85042 | 602.625.2944 | dcscorpion230@gmail.com

Portfolio: www.devincallahan.com

EXPERIENCE

Software Product Manager

Covid Audio Visual | Tempe, Arizona | May 2024 - Present

- Led end-to-end development of a cloud-based panel design platform from concept to deployment.
- Translated business and technical requirements into prioritized product roadmaps.
- Coordinated an international development team across design, development, and QA phases.
- Partnered with QA to resolve defects, improve system stability, and manage feature integration.
- Oversaw release cycles to ensure reliable deployments and continuous platform improvement.

Marketing and Web Manager

Covid Audio Visual | Tempe, Arizona | March 2023 - Present

- Own and execute B2B marketing strategy across web, digital, and print channels.
- Manage all company websites including front-end development, content, and storefronts.
- Translate technical product specs into clear, benefit-driven customer-facing messaging.
- Design and produce landing pages, email campaigns, print materials, and digital ads.
- Partner with sales and product teams to execute product launches end to end.

Design and Production Manager

FASTSIGNS | Gilbert, Arizona | January 2022 - March 2023

- Managed and trained a design team while collaborating with 15 to 20 clients daily.
- Delivered brand identities, marketing materials, web graphics, and UV-LED large-format prints.
- Implemented new technologies and workflows to improve team operations.

Graphic Designer

FASTSIGNS | Gilbert, Arizona | August 2019 - January 2022

- Designed logos, printed materials, signage, and vehicle graphics for clients and small businesses.
- Collaborated daily with co-designer to manage high-volume client projects.

EDUCATION

Bachelor of Science, Graphic Information Technology

Arizona State University | August 2015 - May 2019

SKILLS

Design and Creative: UI/UX Design, Branding, Logo Design, Figma, Adobe Creative Suite, Photoshop, Illustrator, InDesign, Premiere Pro, Packaging Design, Print Design, Motion Graphics, Photography, Videography

Web and Development: HTML, CSS, JavaScript, WordPress, CMS Management, Responsive Design, Landing Page Development, Front-End Development, AI Tools

Marketing and Strategy: B2B Marketing, Content Marketing, Email Marketing, Copywriting, Campaign Management, Product Launches, MailChimp, Moosend, SEO Basics

Social Media: LinkedIn, Instagram, TikTok, Facebook, YouTube, X, Social Media Management, Organic Content Strategy