

Devin Callahan

Front-End Designer & UI/UX Specialist

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Portfolio: www.devincallahan.com

PROFESSIONAL SUMMARY

Front-End Designer and UI/UX Specialist with 7 years of experience structuring web properties and app interfaces. Directed product design for a collaborative SaaS platform scaling to 4,000+ active users. Blends clean layout mechanics with front-end execution.

EXPERIENCE

Marketing and Web Manager

Covid Audio Visual | Tempe, Arizona | March 2023 - Present

- Drive B2B marketing across web, digital, and print, designing ads and email/social campaigns.
- Manage all company websites, overseeing front-end development, content, media, and storefronts.
- Translate technical product specs into clear, benefit-driven customer-facing messaging.
- Directed web-based design platform development from concept to launch with 4,000+ active users.
- Partnered with QA to resolve software defects, improve stability, and integrate features seamlessly.

Design and Production Manager

Fastsigns | Gilbert, Arizona | January 2022 - March 2023

- Managed and trained a design team while collaborating with 15 to 20 clients daily.
- Delivered brand identities, marketing materials, web graphics, and UV-LED large-format prints.
- Implemented new technologies and workflows to improve team operations.

Graphic Designer

Fastsigns | Gilbert, Arizona | August 2019 - January 2022

- Designed logos, printed materials, signage, and vehicle graphics for clients and small businesses.
- Collaborated daily with co-designer to manage high-volume client projects.

Freelance Visual Designer

Freelance | Remote | April 2017 - Present

- Create graphic layouts, web assets, and digital media optimized across print and digital platforms.
- Execute professional product and portrait photography to deliver high-resolution digital assets.
- Translate client goals into brand structures, balancing layout constraints with project timelines.

EDUCATION

Bachelor of Science, Graphic Information Technology

Arizona State University | Mesa, Arizona | August 2015 - May 2019

SKILLS

Front-End & CMS Systems: HTML5, CSS3, JavaScript, React, WordPress, Responsive Design, AI

UI/UX & Product Design: Figma, Wireframing, Rapid Prototyping, User Flows, Design Systems

Design and Creative: Adobe Creative Suite, Video Editing, Motion Graphics, Photography, Print